**COLLINGWOOD VISUAL ARTS
DIGITAL PHOTOGRAPHY & GRAPHIC DESIGN**

**CRITERIA FOR BLOG REFLECTIONS**

As you create various works of art this year both in class and outside of class you will be responsible for reflecting on your artistic process. The quality of your reflections will be marked as follows.

NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COURSE & BLOCK:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**IMAGE QUALITY/ART MAKING COMPONENT**

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| STAR RATING | **DESCRIPTION** | **MARKS** |
|  | Blog post is incomplete or does not capture the criteria of the assignment | **0-30** |
|  | Criteria is met and the image quality and artistic possibilities have been explored somewhat | **30-50** |
|  | Student has gone beyond criteria and has clearly had to put a lot of thought, time and risk taking into creating the artwork | **50-60** |
| **TOTAL** |  |  **/60**  |
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**QUALITY OF WRITTEN ANALYSIS/REFLECTION**

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| STAR RATING | **DESCRIPTION** | **MARKS** |
|  | Your writing is general and could apply to anyone’s work, thoughts are not explained in detail. Your writing doesn’t connect us to your work or add anything that gives us context to the art. | **0-20** |
|  | Your writing is more surface level, and your thoughts aren’t clearly explained. Your writing is related to what you are reflecting on but doesn’t go too far in depth in terms of the process, what you learned and where you might go artistically from here. | **20-35** |
|  | Your writing reflects your working process honestly, and explains your thinking clearly using art vocabulary. Your writing connects to and supports your images in great depth. You have gone beyond just describing the process and into making connections both personally, technically and artistically in your work. | **35-40** |
| **TOTAL** |  |  **/40** |

**WRITING EXAMPLES**

***Below are some student examples of varying quality***

**3 STAR PHOTOGRAPHY EXAMPLE:**

For this post, I concentrated on the characteristics of Autumn. Like most people the first thing that came to my mind was leaves! So on Saturday, I hiked up (really high) some of my local creeks, and I got up far enough to catch a waterfall just before the downpour. Using luminosity masks (mentioned 2 posts ago), I blended two exposures: one for the water and one for the general scene. The other two images of the series were shot today on a macro lens, which is quickly becoming my favourite. Using a tripod for stability, I was able to focus on the water droplets and fire away worry free. This is one of my most satisfying posts as I feel like these photos represent my artistic ability alongside my technical ability.

**3 STAR GRAPHIC DESIGN EXAMPLE:**

For this hand lettering project I first went on the internet to look for inspiration for the font of the letters as well as the saying. I found a picture that included some fonts I liked but also the saying "dream big". I figured this saying would be a nice two words for the assignment and thought it would allow me to incorporate a few extra visual elements such as the sort of thought bubble and "Zzzz...". I'm actually pretty happy with how this turned out considering it was my first time attempting anything like this. It was actually really cool to be able to try it out because graphic designs like this are really popular right now on Instagram and clothing etc. It definitely didn't turn out perfect specifically in the spacing of the letters on the bottom and the lines everywhere aren't perfectly spaced and straight. These were definitely challenges and I found towards the end I rushed myself a bit but overall I'm pretty proud of myself.

2 STAR GRAPHIC DESIGN/PHOTOGRAPHY EXAMPLE:

“My art was original. I found a picture of a bird to use as inspiration but I changed things. This made my art my own.” My art is original because I took an idea I found on Pinterest and made it my own by changing the bird to a fish. I also included a sunset for the background instead of solid black like the original because I wanted to include a beach theme. I used a picture I took on a family trip for the sunset, which made the drawing even more my own because the photo was my work”.

**1 STAR GRAPHIC DESIGN/PHOTOGRAPHY EXAMPLE:**

“My art is original because I did it. I came up with the ideas and that makes it my own. I’m really happy with my work.”