**Typographic Portraits**

**Your Mission:** Create four (4) typographic portraits portraying your name as described by a given word.

**Materials:**  Adobe Illustrator

**Tools:** Create outlines, text, gradient, direct selection, add anchor point, subtract anchor point, convert anchor point, rotate, reflect

**Vocabulary:** x-height, baseline, midline, ascender, descender, sans serif, serif, script, text, specialty, kerning, leading, baseline shift, dingbat

**Steps:**

* *What is text*? What are the different kinds of text?
* What are the different components of text and the five categories of text?
* Watch and discuss **PowerPoint** presentation on typography.

**Lets learn some new tools that involve text!**

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**Text Tool** ( T )

This tool lets you enter type at a point, in a
type area, or on a path.

* To Enter Type at a point:
* Select the type tool, the pointer changes to an I-beam within a dotted box.
* Click where you want the line of type to begin
* Enter the desired text. Press enter or return to begin a new line of text within the same type object
* To enter type within an area:
* Select the type tool
* Define the bounding area: drag diagonally to define the rectangular bounding area
* Enter the desired text
* To enter type on a path:
* Select the type tool
* Position the pointer on the path and click
* Enter the desired text.
* ****

**Changing Text** Size and Font

* **Window>Type>Character** (ctrl+ T) This will bring up the Character Box.
* This box you can change the **font, size, leading & kerning**
* **Create** **Outlines:**making the text into a shape
* **Type>Create** **Outlines**
* This lets you manipulate the text using the *selection tool, add anchor point, delete anchor point and convert anchor point*, just like the squares in the square designs
* ****
* **Changing** **Colors**
* **Window>Swatches**  or **Window**>**Color**

These two menus allow you to change the color to the text and to the outline of the text.

You may select a color from the swatches or you may create your own color from the color menu

* **Adding a** **Gradient**
* **Window>Gradient**
* There are two types of gradients: radial and linear
* This allows you use multiple colors and to gradually move from one color to another.
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* **Practice:** using the word “campfire” create outlines and manipulate the text so that it looks like a campfire.
* **Brainstorm**: list of words
* Choose two words that you want to illustrate with text
* **Research** on the internet the definition of your word and find 3 images for each one, that you think represent your words.
* **Write up** what you have found in a Word document.
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Using what we just learned about text **create four (4) typographic portraits** using your own name.

* Use the 4 words you chose and researched for your second two.
* First **choose a font** that represents your word
* Next **create outlines**
* **Manipulate** your text to look like your word
* **Add color** or a gradient to help your text look like your adjective.
* Things to think about:
* **Placement in rectangle**: Are you going to put your text in one corner of the page or on the bottom half of the page?
* **Size of text**: Does your adjective call for a LARGE BOLD font that takes up the whole page or a small narrow font? Think about composition.
* **Color:**What color(s) best represent your word?
* **Rotate Text**
* **Shape adjustments and additions:** What do you need to add or change to make your text look like your word?